

THE WESTIN LONG BEACH

EVENT YEAR 2023

SPONSORSHIP
GUIDE

ABOUT US



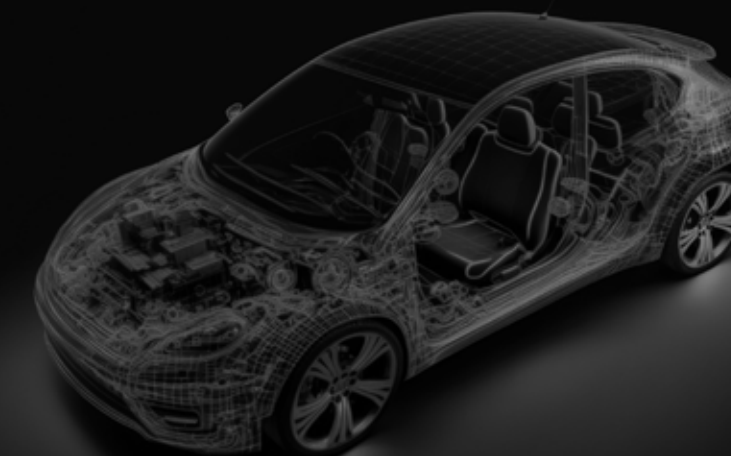
Mobilize Summit offers a glimpse into the future of mobility technology and what it means for both business and the workforce.

INNOVATION THROUGH COLLABORATION

OUR MISSION

At Mobilize Summit, our mission is to drive innovation and collaboration within the transportation industry. We bring together industry leaders, educators, and professionals to explore emerging technologies and trends, address workforce needs, and help accelerate a sustainable future. Through networking opportunities, thought-provoking discussions, and hands-on learning experiences, we aim to empower individuals and organizations to make a positive impact on the world.

ABOUT THE SUMMIT



The Mobilize show is rapidly growing but is still relatively small providing a lot of flexibility in sponsorship opportunities, services, promotions, and other benefits to help promote your business, services, or technology.

EVENT NAME

MOBILIZE SUMMIT

EVENT BACKGROUND

Mobilize Summit was originally launched to provide a forum for industry leaders and educators to collaborate on upcoming technology and workforce education, ensuring that schools were modernizing programs in line with technology adoption. Today, Mobilize has expanded to be a broader forum for collaboration on future technology and its impact on business and the workforce.

ATTENDEE PROFILE



THE OPPORTUNITY

Mobilize Summit is rapidly growing in attendees and services. The event hosts industry leaders, fleets, manufacturers, academia, technology companies, and government stakeholders.

Get in on the ground floor, join the conversation, and help advance the adoption of the latest in mobility technology.



EDUCATION



FLEETS



INDUSTRY



GOVERNMENT



SUSTAINABILITY
EXPERTS

CONFERENCE PARTNERS

2023 MOBILIZE SUMMIT PREMIER PARTNERS

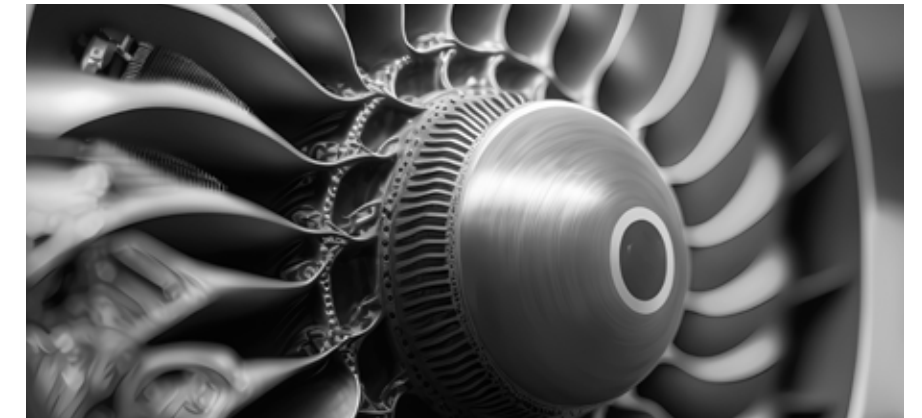


PARTNER OPPORTUNITIES

Mobilize Summit offers lots of opportunities to partner outside of general sponsorships. Mobilize is always looking for community partners, support partners, and volunteers to help with the various logistics of the show.

Some example partner activities include:

- Event promotion
- Speaker or keynote identification/recommendations
- On-site show volunteers



SPONSOR OPPORTUNITIES

PRESENTING SPONSOR \$8,000

- Logo placement on all marketing materials
- Logo placement on website home page and sponsor page
- Recognition by Emcee as Presenting Sponsor
- Company Rep. to introduce session of choice
- 6 conference passes included

RECEPTION SPONSOR \$4,000

- Sponsor sign/banner(s) featured during hosted event
- Signage featured at all reception bars and food areas where applicable
- Recognition by Emcee as the reception sponsor
- Logo placement on website sponsor page
- 3 conference passes included

LUNCH SPONSOR \$4,000

- Logo placement on screens or pop-ups featured on stage during lunch (provided by sponsor, placed by Mobilize)
- Option to place giveaways or marketing material on tables prior to lunch
- Logo placement on website sponsor page
- 3 conference passes included

REGISTRATION SPONSOR \$2,000

- Sponsor signage featured at the registration tables
- Logo placement on website sponsor and registration page
- 2 conference passes included

PROMOTIONAL SPONSOR \$4,000

- Promotional item of choice co-branded by sponsor- Distributed to all attendees *Examples: Lanyard, bags, chargers*
- Logo placement on website sponsor page
- 3 conference passes included

SESSION SPONSOR \$2,000

- 3-5 minute introduction of panel or session by sponsor
- Logo placement on website sponsor page
- 2 conference passes included

EXHIBITOR SPACE \$1,650

- Logo featured on website and event materials
- Includes - 6ft table & linen, two chairs, one power strip
- Optional - 5 minute presentation pitch
- 2 conference passes included

KEYNOTE SPONSOR \$3,500

- Introduction of keynote by company rep on main stage
- Sponsor promotion handed out during keynote
- Logo on main stage during that keynote session
- Logo placement on website sponsor page
- 3 conference passes included

COFFEE SPONSOR \$2,000

- Logo featured at coffee bar
- Logo placement on website sponsor page
- 2 conference passes included

EVENT SPONSOR \$1,200

- Logo featured on website and event materials
- 1 conference passes included

... **GET IN TOUCH**

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